

Vanna White Robot

No deception intended but Vanna White has a “marketable celebrity identity value”



***Moore v.
Regents of the University of California***
793 P.2d 479 (1990), cert. denied
Casebook: p. 70



Property in One's Person

- Conversion (general definition)
- Publicity cases inapplicable
- Once cells removed
- Uniform Anatomical Gift Act

